

Guidelines

Essential:

- Length: 800 - 2,000 words
- British English
- Citations: GenEI uses hyperlinks to cite (reputable) sources. The editorial committee reserves the right to request a different source, if a claim is not clearly established by an existing one.

Basics:

- Omit contractions (do not, instead of don't).
- Use of personal pronouns to refer to the author is discouraged, but not strictly prohibited.
- Abbreviations do not require periods: EU, US, UN are fine. They must also be written out in their full form upon initial use in text. Mr, Ms, Mrs, Miss similarly do not require periods.
- Colons (:) are to be followed by a capital letter, despite convention indicating otherwise: Sentences following colons are clearly of equal importance.
- Em dashes are to be used with spacing, if a sentence continues thereafter: India — a country of 1.4 billion people — has plenty of skilled workers. En dashes are used otherwise – like this!
- Some English rules are outdated; ending sentences with prepositions, split infinitives, starting sentences with a conjunction – these are perfectly fine!
- Any text taken directly from another source must be placed in **double** quotation marks. Punctuation that was present in the original may also be kept inside the quotation marks. A quote inside of another quote is to be placed in **single** quotation marks.
 - The President of the European Commission “affirmed that the EU-India Strategic Partnership has delivered strong benefits for their peoples and for the larger global good.”
- Currencies
 - *US\$7.25*, *¥874*, *€3.50* are correct.
 - *\$7.25* USD is not correct.
- One, two, three, ...eight, nine, 10, 11... but; 3kg, 5%, and so on.
- English translations should in general be provided for institutions with names in languages other than English.

Plagiarism:

GenEI does not tolerate plagiarism of any kind and reserves the right to reject and or remove contributions at any point, should it fail to clear the necessary checks. Authors who are able to prove that they may have unknowingly plagiarised text from elsewhere will be given a chance to correct their errors.

Statement on AI:

Many publications consider the use of Artificial Intelligence (AI) in the form of large language models to be anathema. The GenEI editorial team does not share such a restrictive stance on this matter. Instead, authors are advised to **carefully consider the application of AI in their writing**, should they choose to utilise such tools. AI-generated text is often easily discernible from that of human authors – and boring. Ideas developed in partnership with AI tools, meanwhile, can enhance creativity and ease the daunting process of writing. Similarly, AI tools can assist in proofreading and sticking to editorial guidelines.